

County Offices
Newland
Lincoln
LN1 1YL

4 January 2016

Economic Scrutiny Committee

A meeting of the Economic Scrutiny Committee will be held on **Tuesday, 12 January 2016 at 10.00 am in Committee Room One, County Offices, Newland, Lincoln LN1 1YL** for the transaction of the business set out on the attached Agenda.

Yours sincerely



Tony McArdle
Chief Executive

Membership of the Economic Scrutiny Committee
(11 Members of the Council)

Councillors A Bridges (Chairman), C Pain (Vice-Chairman), B Adams,
Mrs J Brockway, G J Ellis, N I Jackson, D McNally, Mrs E J Sneath, W S Webb,
P Wood and L Wootten

**ECONOMIC SCRUTINY COMMITTEE AGENDA
TUESDAY, 12 JANUARY 2016**

Item	Title	Pages
1	Apologies for Absence/Replacement Members	
2	Declarations of Councillors' Interests	
3	Minutes of the Meeting of the Economic Scrutiny Committee held on 8 December 2015	5 - 12
4	Announcements by the Executive Councillor for Economic Development, Environment, Planning and Tourism	Verbal Report
5	Budget Proposals for 2016/17 <i>(To receive a report from Michelle Grady, Assistant Head of Finance, and Andy Gutherson, County Commissioner for Economy and Place, which provides the Committee with details of potential implications for Environment and Economy within the Budget Proposals for 2016/17, considered by the Executive on 5 January 2015)</i>	To Follow
6	Agreement of EU Funding Bids for schemes that meet the Council's priorities <i>(To receive a report from Justin Brown, Commissioner for Economic Growth, and Susannah Lewis, Principal Commissioning Officer (Funding), which invites the Committee to consider a report on the agreement of EU funding bids for schemes that meet the Council's priorities. The report is due to be considered by the Executive Councillor for Economic Development, Environment, Planning and Tourism on 2 February 2016)</i>	13 - 22
7	Lincoln Castle Revealed - Update <i>(To receive a report from Mary Powell, Commissioning Manager (Tourism), and Lydia Rusling, Senior Commissioning Officer (Investment), which provides a description of the impact of Lincoln Castle in 2015)</i>	23 - 42
8	Place Marketing - Involving the Private Sector <i>(To receive a report from Lydia Rusling, Senior Commissioning Officer (Investment), which provides information on the potentially effective tool of place marketing which could assist in reaching the ambitious targets for growth within Greater Lincolnshire)</i>	43 - 48
9	Coastal Town Team (including Mablethorpe) <i>(To receive a report from Justin Brown, Commissioner for Economic Growth, which provides the Committee with details of economic planning taking place in Mablethorpe)</i>	49 - 56

10 Economic Scrutiny Committee Work Programme 2016

57 - 62

(To receive a report from Tracy Johnson, Senior Scrutiny Officer, which provides the Committee with an opportunity to consider its work programme for the forthcoming year)

Democratic Services Officer Contact Details

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Please note: for more information about any of the following please contact the Democratic Services Officer responsible for servicing this meeting

- Business of the meeting
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